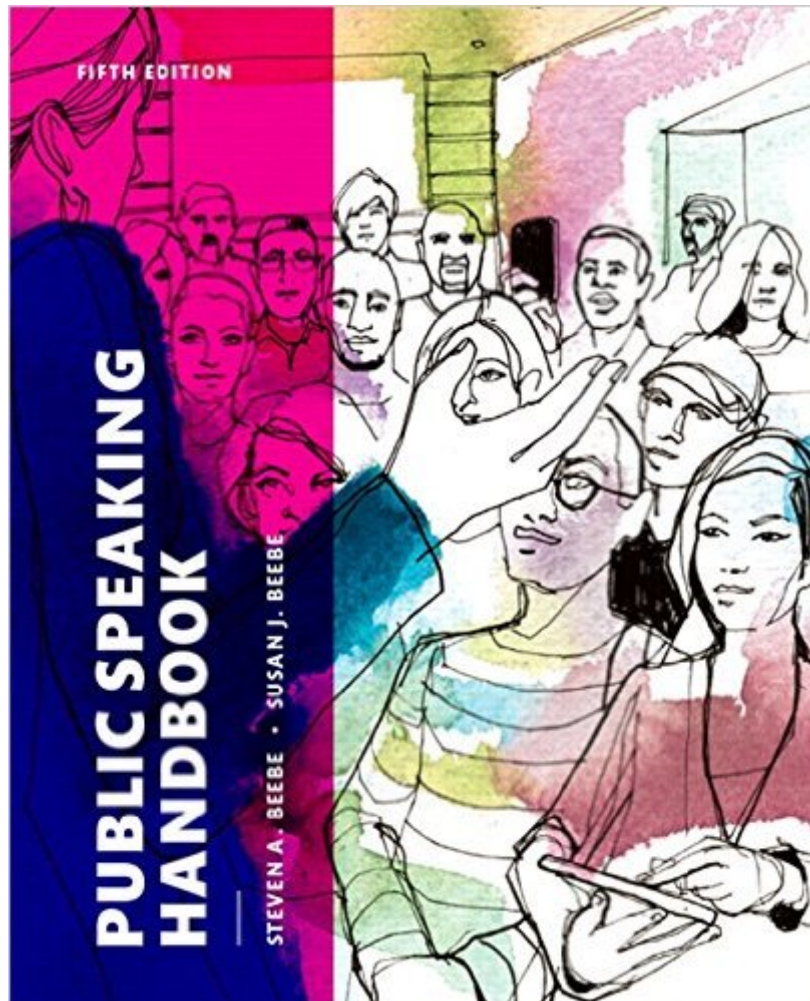


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# Public Speaking Handbook (5th Edition)



## Synopsis

NOTE: You are purchasing a standalone product; MyCommunicationLab does not come packaged with this content. If you would like to purchase both the physical text and MyCommunicationLab, search for ISBN-10: 0134126904 / ISBN-13: 9780134126906. That package includes ISBN-10: 0133753980 / ISBN-13: 9780133753981 and ISBN-10: 0133907279 / ISBN-13: 9780133907278. MyCommunicationLab should only be purchased when required by an instructor. For courses in Public Speaking An audience-centered approach to public speaking in a student-friendly reference format Public Speaking Handbook, Fifth Edition emphasizes the importance of analyzing and considering the audience at every point in the speech-making process. Using a student-friendly reference format that facilitates quick and easy access to key information, authors Steven and Susan Beebe present a balance of theory and practice to guide students on how to enhance their public speaking skills. By focusing student attention on the dynamics of diverse audiences, ethics, and communication apprehension, Public Speaking Handbook bridges the gap between the classroom and the real world. Also available with MyCommunicationLab® MyCommunicationLab for the Public Speaking course extends learning online, engaging students and improving results. Media resources with assignments bring concepts to life, and offer students opportunities to practice applying what they've learned. And MediaShare offers an easy, mobile way for students and instructors to interact and engage with speeches, visual aids, group projects, and other files. Please note: this version of MyCommunicationLab does not include an eText. Public Speaking Handbook, Fifth Edition is also available via REVEL, an immersive learning experience designed for the way today's students read, think, and learn.

## Book Information

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## Customer Reviews

I purchased this book since it is required for my class. Surprisingly, I find it fun to read and there's a lot of good tips to make us better speakers. A skill that is essential for career success and social life.

This textbook is very well and clearly written. It was easy to understand. Considering it was the first college textbook I purchased and read, I was very surprised at how easy of a read it was. Definitely keeping it for future- reference.

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